

WESTTOWN TOWNSHIP

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AGENDA **Westtown Township Board of Supervisors** **Workshop Agenda**

Westtown Township Municipal Building
1039 Wilmington Pike, Westtown

Monday, February 5, 2024

Start time: 6:40 PM Workshop

- 1. Review of Draft Historical Ordinance with Township Solicitor – 25 minutes**
- 2. Consider Recreation Survey Results – 15 minutes**
- 3. Public Comment on Workshop Items* - 10 minutes**

Tonight's Workshop will be viewable on Zoom via the following link:

<https://us02web.zoom.us/j/89939917814><https://us02web.zoom.us/j/89939917814>

Or by phone at: 646-558-8656

**The public comment period at the end of the Workshop will last approximately 10 minutes. The public will be asked to limit their remarks to two minutes each to allow others an opportunity to speak. To the extent that further public comment is required, speakers will be asked to save their remarks until the Public Comment - Non-Agenda Items portion of the Regular Board of Supervisors Meeting.*

MEMO

Date: February 2, 2024
To: Board of Supervisors, Jon Altshul
From: Pam Packard, Parks Coordinator
Re: Recreation Programming Survey Summary

I have summarized key points from the first recreation programming survey below. As with any survey, there are inherent issues that can complicate interpretation of the results such as survey design, data entry, and non-response bias.

Response:

318 respondents (6 nonresident), adjusted for those who did not proceed past the first question (residency).

Visitation at Oakbourne Park:

51% visit 1-5 times/month
9% visit 6-10 times/month
34% don't visit Oakbourne

Communication:

The vast majority of respondents ranked email as the preferred method of Township communication (227). Other methods of communication (direct mail, website, and social media) were fairly evenly preferred.

Demographics:

56% of respondents have one to three members of their household over age 55
82% have at least one child under age 18

Types of programs residents are interested in:

Adult recreation (e.g. yoga, dance, bird watching) - 57%
Adult sports - 51%
Educational (e.g. lectures, how-to, technology) - 51%
Social activities (e.g. bus trips, card games, book club) - 50%
Youth sports - 36%
Youth after school or summer camp - 25%

Comments and Concerns:

The majority of respondents who took the time to make program suggestions or express comments indicated a desire for more walking trails/nature programs such as interpretive walks, plant identification, bird watching, stream study (21). The desire for affordable summer camps/kids activities was the next most mentioned (19). Bus trips was the next most mentioned (5).

Areas of concern expressed by multiple respondents include:

- pickleball noise
- facilities scheduling
- destroying the natural beauty of Oakbourne Park
- use of park facilities by nonresidents
- other townships have better recreation offerings than Westtown

Conclusion:

The survey indicates a desire for adult recreation offerings. A follow-up survey is recommended to hone in on what our older residents would prefer.

Board feedback is appreciated.

Recreation Programming Survey

1. **Are you a Township resident?** Y/N
2. **Please provide your email address** (required field)
3. **How many times a month do you visit Oakbourne Park?**
 - None
 - 1-5 times
 - 6-10 times
 - 11-20 times
 - 21+ times
4. **Please indicate the number of people in each age group living in your household:**
 - 5 & under
 - 6-10
 - 11-14
 - 15-18
 - 19-24
 - 25-54
 - 55+
5. **What types of recreation programs would you and members of your household be most likely to participate in?** *(Check all that apply)*
 - Youth sports (e.g. tennis, pickleball, basketball, soccer, baseball)
 - Adult sports (e.g. tennis, pickleball, basketball, soccer, baseball)
 - Social activities (e.g. bus trips, card games, book club, etc.)
 - Youth after school or summer camp
 - Adult recreation (e.g. yoga, zumba, dancing, bird watching, etc.)
 - Educational programs (e.g. lectures, technology, how-to, etc.)
 - Other (please specify)
6. **How would you prefer to receive information regarding the Township's recreation programs?** *(order 1-4, with #1 being your most preferred method of communication)*
 - Listserv (email)
 - Direct mailing
 - Social media
 - Township website
7. **We welcome any additional thoughts on recreation programming in Westtown Township.**